

Chapter 6585

Hearing Charlie's words, Tavana subconsciously exclaimed:

"Ah? You...you mean let me go to China to hold a concert?"

"Yes."

Charlie said lightly:

"You probably haven't held a concert in China yet?"

"It's a good opportunity to give Chinese fans a little surprise."

"This is also good for your career."

"What I can promise you is that after you arrive in China,"

"There will be absolutely no security problems."

"It depends on whether you are willing or not."

Tavana said without hesitation: "I...I am willing..."

Under normal circumstances, Tavana might have other considerations,

But now, deep in her heart, she has no idea of refusing.

It seems that there are multiple voices deep in her heart,

Urging her to agree quickly.

Seeing her nod, Charlie said, "In that case, I will talk to you about the specific cooperation."

"It just so happens that Mr. Mitsui is here,"

"And he is a shareholder of Universal."

"Let's make a deal. For Tawana's performance in China,"

"All performance fees will be in accordance with your normal business cooperation model."

"Whether it is a buyout or a share of the box office,"

"I have no problem with it. My requirements are as follows:"

"First, the total number of concerts in China must not be less than eight;"

“Second, the right to host these eight concerts must be fully given to me;”

“Third, in terms of ticketing,”

“I will designate the company as the exclusive agent.”

Tawana said again without hesitation,

“I have no problem with any of them.”

Mitsui Yoshitaka knew very well that a world-class singer like Tawana would bring a huge economic boost to the local area no matter where she held a concert.

A concert alone can sell tens of thousands of tickets for tens of millions,

And can also bring hundreds of millions or even higher tourism income to the local area,

And even allow the city to continue to be exposed in the headlines of world news for several days.

The commercial value behind this is amazing.

Therefore, many performance companies in many countries want to invite Tawana to perform in their local area,

And generally, they have to give huge concessions,

And even the local government has to give certain subsidies.

Tawana's team and agency also have a strong control over the performance and have a high degree of autonomy.

Tickets alone contain a huge amount of hidden income.

If it is a concert in a popular country or a popular city,

And the stadium can accommodate 50,000 people,

The total box office of the concert ticket is about 10 million US dollars.

However, considering Tawana's great fame and the high premium of the performance ticket,

There are countless ways to secretly increase the ticket price.

The most commonly used methods are ticket control and ticket speculation.

Fifty thousand tickets, only 5,000 are actually sold to ordinary audiences.

These 5,000 tickets depend entirely on who has good luck, who has a fast Internet speed,

And who pokes the fastest with their fingers?

Whoever has the chance to grab one?

If there are technical scalpers who rely on software development to snatch these 5,000 tickets from ordinary audiences,

Then it is a matter between the scalpers and the audience.

The organizers basically do not ask,

Because the organizers care about the real big heads.

The real big money is the 45,000 tickets that are not on sale.

Since it is the top singer with the highest sales,

It is almost impossible for the tickets to be unsold,

So the organizer can directly sell these 45,000 tickets to a general contractor at a double premium.

In some concerts, the ticket prices for core seats can even be ten times or even dozens of times higher than the face value.

Not to mention world-class top masters like Tawana,

Even if it is just a top singer in the Chinese music scene,

The face value of the first row of the inner field is at most 2,000 yuan,

But the actual transaction price at the terminal is often 20 to 30 times more expensive than the face value.

If you use a budget of 50,000 yuan to buy a ticket for a concert of a certain king in a first-tier city,

It is highly likely that you can't buy a middle seat in the first row,

Let alone a world-class singer like Tawana.

The starting price of Tawana's concert tickets in North America, especially in Canada, is 7,000 to 8,000 Canadian dollars in the good inner field area.

The most core seats are not to mention 50,000 US dollars per ticket,

And there are many rich people who want to buy 100,000 US dollars per ticket.

The organizers are holding onto not only the prime front-row seats,

But also 45,000 tickets for various seats.