

Chapter 6648

He then said, "How about this, you notify the internal management of Changing Automobile,"

"Especially the brand promotion team, to tell our employees about this matter in an internal meeting first,"

"And remind them that there is no confidentiality agreement that can be disclosed to the outside world."

"In this way, they will tell their relatives and friends,"

"And even the cooperating media reporters, the news as soon as possible;"

"But remember, don't reveal that there are 20 concerts in total."

"Just say one. Once it starts to ferment from the public level,"

"It will spread from one to ten, and from ten to a hundred."

"Since everyone cannot be sure of the authenticity of the news for a while, and Changing Automobile has not officially announced it,"

"This kind of gossip will definitely be everywhere,"

"Which can raise the public's expectations to the highest level;"

"Once the public's expectations are high, there will definitely be a large number of media trying their best to verify it."

"At that time, among the top 10 hot searches on social media, it is estimated that 5 will be related to discussing this matter."

"At this time, we don't need to make an official announcement,"

"And directly let Tawana release the news."

"The news of a total of 20 concerts will be announced through Tawana's channels."

"Domestic fans and social media will definitely explode in popularity."

"Okay!" Pollard said without hesitation:

"Then I will start working on this matter,"

"And strive to spread the gossip through the private social circles of internal employees tonight."

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After nine o'clock in the evening.

Rumor was spreading wildly in the social circles of Aurous Hill people.

Many Changing Auto employees were very excited to tell their families and friends that the famous and popular female singer Tawanna Sweet is very likely to cooperate with Changing Auto to hold a solo concert in Aurous Hill.

As soon as this news appeared, it began to spread rapidly.

As soon as Charlie got home, Claire said to him:

"Husband, Elsa just sent me a WeChat message,"

"And there is a rumor that Tawanna will come to Aurous Hill to hold a concert soon!"

"Really?"

Charlie pretended to be curious and asked:

"It can't be such a coincidence,"

"We just went to Tokyo to watch, and she is coming to our doorstep to hold a concert."

"I doubt it too."

Claire said: "Elsa told me that it seems that the newly established Changing Auto is going to cooperate with Tawanna and invite her to hold a concert,"

"But Changing Auto has not officially stated its position,"

"But this matter is reasonable when you think about it."

"Changing Auto is rich and powerful, and it has just been established."

"It is the time when it needs to be well promoted and build brand influence."

"With their strength, it should not be difficult to invite Tawanna to hold a concert."

"That's true." Charlie nodded gently.

In fact, this is the publicity effect he wants.

He wants everyone to discuss this matter and speculate on its authenticity and feasibility.

When everyone is discussing it but it cannot be verified,

This matter will spread more and more widely.

Claire smiled and said, "We have a group of local designers in Aurous Hill,"

"And they are now discussing the ticket prices for the concert."

"Some people say that if this concert really takes place,"

"The ticket prices should be much more expensive than President Zhou's concert."

"Maybe the first-row tickets will cost six figures!"

Charlie said, "If this news is true, you can try to grab tickets then."

"Don't you like her very much?"

"It must be a different feeling to be able to watch her concert at your doorstep."

Claire shook her head and smiled, "How can I possibly get one?"

"I started grabbing President Zhou's tickets a few years ago,"

"And I never got one after so many times."

"I always went in on time, and all the tickets were sold out,"

"Especially the tickets for good seats."

"But soon scalpers started selling them in the circle of friends,"

"And the price of a ticket was several times or even dozens of times higher."

"Tawanna is so famous, I guess it will be even more outrageous this time."

Charlie smiled and said nothing.

The news was spreading all over the city,

All the people interested were discussing it.

His goal had been achieved.

Starting tomorrow, people all over the country might start discussing it,

And when the heat is raised, Tawanna could make an official announcement!