

Chapter 1395 It Will Only Get Worse

After pondering over it for a while, Janet shook her head.

Lexi, being a bit hasty, grew anxious when Janet turned down her suggestion. "Boss, you don't think this promotional approach will be effective? It worked well for Mandy, though."

Janet reassured Lexi in gentle tone, "Don't worry, your promotional strategy is great. It's just that this particular plan isn't suitable for our studio at the moment."

Lexi furrowed her brows and took a moment to mull over it, but still couldn't quite understand what Janet meant. "What exactly about it isn't suitable?" she inquired.

Janet explained in a concise manner, "Not only does Mandy have exceptional skills, but she also has a good reputation in the industry. When she posts such a promotional announcement, her fans and the Internet community will naturally praise

her. Our situation, however, is different."

Lexi quickly caught on and started to see Janet's point. "Is it unsuitable for us because we've come under criticism in the past?"

Janet smiled and nodded in agreement. "As a new independent designer, I don't have a large fan base. Moreover, the recent controversy hasn't completely died down yet, and the studio's reputation is not in favorable standing with the public. If I put out such a press release, it would give the impression that I'm more focused on gaining popularity rather than showcasing my design skills. It would only invite more criticism and negativity from the online community."

Lexi finally understood her. She sheepishly scratched the back of her head in embarrassment and said sincerely, "I'm sorry, boss, I didn't think it through."

Eager to prove herself, Lexi had been brash and over-enthusiastic. She realized that she'd caught completely off guard by Janet's reasoning, as her excitement had clouded her judgment.

This, however, made her admire Janet's methodical and cautious nature some more.

Janet reassured Lexi again with a gentle smile, "It's alright. You have good ideas."

Then she shifted her gaze, her eyes gleaming with a passionate flame of determination. "However, I believe that if I can deliver outstanding results in this fashion show and earn the recognition of renowned international designers, our studio will gain the trust it deserves. When that happens, all our clients will come back to us!"

Lexi was inspired by Janet's resilient spirit, but at the same time, felt a surge of indignation. The fact that such a talented designer had to navigate cautiously due to unfounded rumors struck a chord with her.

"Boss, once you dazzle everyone in the fashion show, all those critics will be silenced!" Lexi exclaimed, pumping her fists with confidence. "When that happens, our studio will surely rise to become one of the most sought-after in the industry!"

Janet chuckled at Lexi's enthusiasm, "Well, thank you for believing in me. If there's nothing else, you can go back to work now."

"Alright!" Lexi nodded enthusiastically. "I have faith

in you, boss. You can do it! I'll leave you alone now."

With that, she quickly left the office.

As soon as the door clicked shut, Lexi let out a sigh of relief and placed a hand on her chest. Speaking in a hushed tone voice audible only to herself, he muttered, "Mr. Larson is so intimidating. I can't believe I managed to say all that confidently. It was only because of boss's encouragement. Otherwise, I would have been terrified!"

Brandon silently listened in on the conversation between Janet and Lexi. Intrigued, he opened Mandy's social media platform to see what was being discussed.

A slight frown appeared on his face as he observed the extravagant and high-profile announcement and photos posted there.

He had heard every word Lexi had just muttered, and also felt a sense of sympathy for Janet and the cautious state of mind she maintained due to the baseless rumors that plagued her.

On the other hand, he agreed with Janet's words wholeheartedly. He understood that her studio was not well-suited for high-profile publicity until it achieved remarkable results.

In spite of that, he couldn't bear to see his wife get bullied. He felt a strong urge to protect Janet, and wished he could immediately confront the trolls who slandered her online.

Just as Janet was about to continue with preparations for the fashion show, she caught a glimpse of Brandon. Noticing the frown on his face, she couldn't help but ask with concern, "What's wrong? You don't seem to be in a very good mood."



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