

Arabella 1611

Chapter 1611

"Hello, Rory, I've heard so much about you," Arabella nodded to him with a slight dip of her head.

She'd caught wind of Rory's reputation.

The high-end brands that the public often saw, like LV and Dior, were considered luxury brands. However, true top-tier luxury lied in haute couture, which was comparable to the Rolls-Royce within the realm of luxury items.

Typically, only royalty, top-tier tycoons, superstar celebrities, and the wives and daughters of political figures could afford such exclusivity.

Haute couture was the most special, the most professional, and thus, the most expensive.

Rory's brand, BT, hailed from the esteemed Belloria, a name that resonated with international acclaim. Year after year, it ranked in the top five at the world's premier luxury goods research institutions. Politicians, celebrities from across the globe adored BT.

suits BT crafted for them made them appear

brand was

a fashion designer, so she understood that these brands' custom pieces weren't just available to anyone with deep pockets. The brands would assess the local prestige of a potential client's family, extending invites only to those who met their criteria. Should a client accept, designers would personally take measurements and tailor clothes specifically for them. Clients

at least seven or eight brand designers whose families likely spent

meet you,"

from the daughters of the financial elite; she possessed an unsullied and serene

returned

of many magnates, female members of various royal families, celebrities, and socialites. CR's clothing stood for the pinnacle of fashion and taste, and wearing them

director and lead designer

"You're too modest. Your reputation precedes you, and I'm thrilled to meet you today," Arabella responded, shaking her hand.

One by one, the designers introduced their brands and roles, and Arabella greeted each, exchanging contact information. Louisa then had her staff bring in the afternoon tea and pastries, encouraging them to discuss while enjoying the treats.

CR's designer, Eudora, inquired earnestly about Arabella's everyday fashion preferences, her needs for the upcoming holidays, the styles she fancied, and the fabrics she preferred.

Another women's couture brand, QZ, listened intently to Arabella's thoughts.

Though lacking a storied history, QZ surpassed even luxury brands in haute couture popularity. From its meteoric rise, it had captivated high society, and by collaborating with premier couture brand, it had firmly grasped the hearts of the most elite consumers.

The other designers were busy consulting Kenneth and Louisa's preferences, sketching outlines of garments on tablets, adding splashes of color, and seeking their satisfaction with the designs, asking what needed tweaking.